UNBOUNDED WEALTH

STRATEGIES. INSIGHTS. **BUILT TO WIN.**



Does it Actually Matter Who Controls Congress?

If you checked your portfolio after the election chaos last week, I know the exact thoughts running through your head:

“Which political party is going to ruin my investments? Should I move my money into cash until Washington figures this out?”

It is completely natural to feel that way.

Every election cycle, cable news networks, financial pundits, and social media influencers spend hundreds of hours whipping investors into a total panic. They try to convince you that if *their* preferred party doesn't win Congress, the stock market is headed straight off a cliff.

I know the subtle anxiety that creates in your chest. It makes you feel like your life savings are constantly held hostage by a ballot box.

First, let’s get one thing straight: It’s all noise.

If you step back from the political theater and look at cold, hard market history, you quickly discover one of Wall Street's dirtiest secrets: The stock market doesn't care who holds the gavel in Washington.

The "Red Team vs. Blue Team" Myth

Let’s look at nearly a century of data going back to 1926:

- Stocks have trended higher under unified Democratic control.
- Stocks have trended higher under unified Republican control.
- Stocks have trended higher under completely divided, gridlocked government.

The financial media loves to sell you neat little stories. When gridlock happens, one talking head claims, *"Gridlock is terrible because nothing gets passed!"* Two minutes later, another commentator claims, *"Gridlock is great because politicians can't raise taxes!"*

The truth? Both analysts are just retroactively projecting their own personal political biases onto random market fluctuations.

Politicians take credit for bull markets they didn't create, and they blame their opponents for bear markets caused by economic cycles. Meanwhile, real economic forces—corporate cash flows, productivity, innovation, and global capital flows—drive stock prices over the long haul.

Why Wall Street Wants You Emotionally Invested

Why does financial media keep peddling political fear if the historical math proves it doesn't matter?

Because emotional investors are profitable targets.

The people riding around financial districts in the backs of luxury cars don't make their fortunes when you stay calm and execute a systematic plan. They make money when you get scared, trade impulsively, flip your portfolio upside down, and pay hefty management fees to "reposition" your wealth based on the latest election headlines.

If you trade based on who holds the majority in the Senate, you aren't investing—you're letting cable news handle your asset allocation.

How We Actually Navigate the Markets

I don't vote with my portfolio, and I don't guess what politicians will do next.

This exact political noise and market chaos is why I build and rely on my own proprietary trend-following models.

By systematically analyzing price behavior, momentum, and capital flows across multiple asset classes—equities, fixed income, commodities, and cash—our models take the guesswork completely out of the equation. They give us cold, unemotional rules for exactly when to deploy risk to capture real trends, and when to step aside and sit safely on the sidelines.

Staying Objective in an Emotional Market

Successful investing isn't about guessing election results, reading tea leaves, or reacting to cable news pundits. It’s about being cold, calculated, and completely objective.

The moment you let emotion dictate your portfolio, you’ve already lost. When fear or political bias creeps in, investors abandon their rules, buy at the top out of greed, and panic sell at the bottom out of frustration. The only way to survive over the long haul is

to rely on a repeatable, rules-based process—and stick to it regardless of what Washington does next.

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